

Improve ROI Through Smarter Research

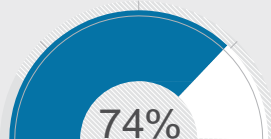
IEEE conducted a recent survey to 750 professionals across more than 10 technology industries. The results demonstrate that having access to a resource such as IEEE *Xplore* provides a wide range of advantages including boosting productivity, accelerating research, and saving valuable time and money.

Researchers, Scientists, & Engineers

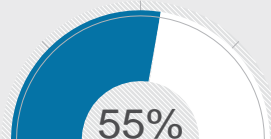
Stay Up To Date and Accelerate Research

To avoid time-consuming setbacks in a project, engineers need to be well-versed in the latest industry advancements and take advantage of previous lessons learned. Researchers and engineering professionals reported that the up-to-date information in IEEE *Xplore* allows for smarter, more efficient research and projects.

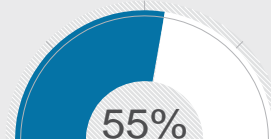
Top three benefits for researchers:



Keeping up to date



Avoids reinventing the wheel



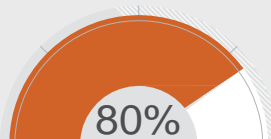
Increases productivity

Managers and C-level Executives

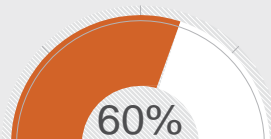
Save Time while Increasing Productivity and Innovation

Directors and C-level executives were asked what key benefits IEEE *Xplore* brings to their organizations and employees. The results show that IEEE *Xplore* reduces project time and increases overall productivity and innovation, bringing cutting-edge products to market faster, increasing the total ROI.

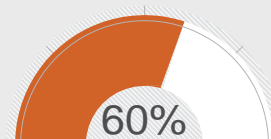
Top three benefits for management:



Increases productivity



Encourages innovative thinking



Saves time and money

Reduce the Cost of Research

Less time spent during the research phase of a project significantly improves ROI.

Two-thirds of survey respondents say that IEEE *Xplore* greatly reduces research time, with many respondents indicating that it cuts their research or project time in half.

