IEEE | Rutgers Online Mini-MBA for Engineers was developed to help corporate employees bridge the gap between business and engineering as they prepare for growth into management roles. It is the only online Mini-MBA program specifically designed for engineers.

**PROGRAM HIGHLIGHTS**

**HIGHLY SPECIALIZED course curriculum**
Developed by top-rated IEEE Subject Matter Experts and Rutgers Business School faculty members and based upon real-world business and engineering best practices.

**CONVENIENT self-paced on-demand class format**
In 15 weeks or less, employees study timely topics and develop applicable skills through the powerful combination of expert-led instruction and peer interaction.

**FLEXIBLE learning anytime, anywhere**
Self-paced video lessons are paired with interactive assessments, live office hours, and a Capstone Project to help employees maintain that critical work-life balance.

For more information about this program, contact an IEEE Account Manager or visit [https://forms1.ieee.org/IEEE-Rutgers-Mini-MBA-for-Engineers.html](https://forms1.ieee.org/IEEE-Rutgers-Mini-MBA-for-Engineers.html)
OBJECTIVES:
Upon successful completion of the Mini-MBA program, learners will:
• Discern how organizational decisions are made, with both technical and operational considerations.
• Understand how different functional groups interact to achieve overall goals.
• Apply their newly developed business skills to better align their technical capabilities with business strategy.

BENEFITS:
• Provides tactics immediately applicable to current job roles or functions
• Demonstrates commitment to developing and retaining employees
• Offers online, perpetual access to course materials for reference as employees are pulled into projects on the job
• Provides academic credits that can be applied toward future education goals, as well as credits for Professional Engineering licenses
• Offers learning opportunities in small increments that can be incorporated into a workday
• Allows learners to acquire a unique skill set that is fundamental to many organizations’ products and service lines
• Provides a lower cost and shorter time commitment compared to traditional graduate degree programs
• Customizable with an available add-on option to tailor the Capstone Project topic to suit your organization’s needs
• Business Strategy
• Business Ventures and Innovation
• Managing New Product Development
• Analyzing Financial Statements
• Keys to Successful Negotiation
• Impacts of Global Economics
• Managing Human Capital
• Selling Ideas and Influencing People
• Intellectual Property Strategy
• Transformational Agility

ABOUT IEEE
IEEE, a not-for-profit organization, is the world’s largest technical professional organization dedicated to advancing technology for the benefit of humanity. Through its more than 417,000 members in over 160 countries, IEEE is a leading authority on areas ranging from aerospace systems, computers, and telecommunications to biomedical engineering, electric power, and consumer electronics, among other technologies.

ABOUT RUTGERS BUSINESS SCHOOL
With a world-class faculty, highly ranked academic programs, strong industry connections, motivated students, and a powerful alumni network, Rutgers Business School is revolutionizing business education. Rutgers Business School-Newark and New Brunswick is recognized as one of the top three business schools in the New York City Region, and is the highest-ranked business school in New Jersey.

Rutgers Business School 2018 Rankings
#1 Public Business School in the Northeast U.S.—Financial Times
#2 Top 25 North American Supply Chain Undergraduate Programs—Gartner
#2 Top MBA program in Supply Chain Management Find—MBA.com
#2 Top Executive MBA program in Economic—Financial Times
#3 Top Executive MBA program in Statistics—Financial Times

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