

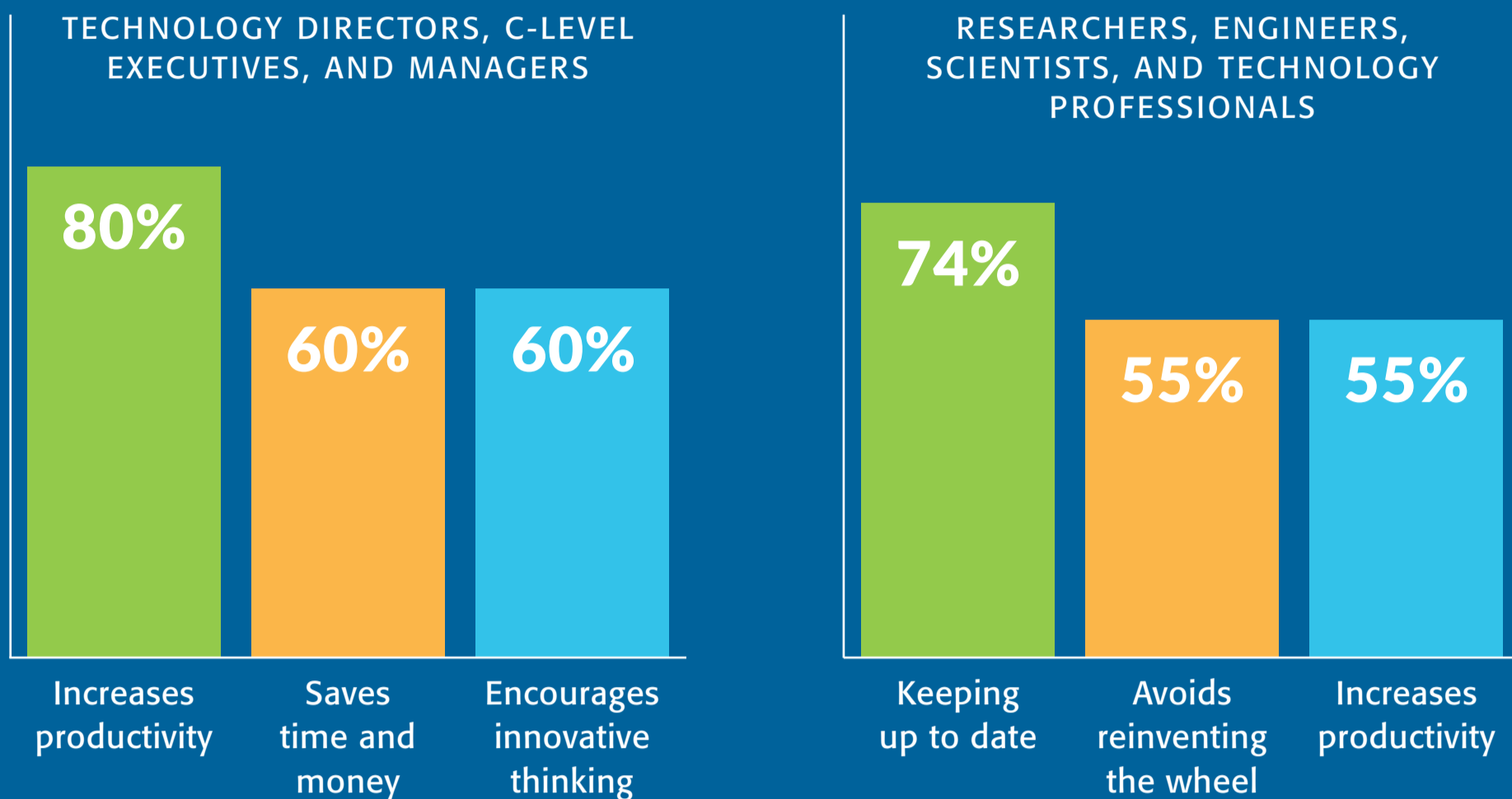
Improve ROI with the IEEE Xplore Digital Library

Engineers need research to create successful innovations. The quality, availability, and discoverability of research influences their success and the performance of their companies.

According to an IEEE survey of more than 750 technology professionals, organizations have better ROI when researchers use the IEEE Xplore digital library.



Top 3 Benefits of IEEE Xplore¹



Potential Bottom-Line Savings

Research-effort costs often are underestimated, but reducing time by finding relevant research faster directly impacts ROI. Many survey respondents indicated that using IEEE Xplore cut their research time in half.

CONSIDER:



9 hours a week gathering and analyzing external information =
59 working days per year²



With the average engineer's salary of \$143,000,* approximately
\$32,450* is allocated to time spent on research³



By reducing research time by half, companies can yield approximately
\$16,225* savings per year, per technical employee

*US Dollars

Faster Research Improves First-to-Market Benefits

Faster research, development, and testing means products get to market sooner, which improves ROI on R&D investment.



2/3

of users say IEEE Xplore greatly reduces research time⁴

Up-to-Date Resources Accelerate Breakthroughs

Having access to the latest knowledge in their field inspires and motivates technical thinkers.

60% Executives and Managers who say IEEE Xplore encourages innovative thinking⁵



MORE IEEE XPLORE USER FINDINGS...



IEEE Xplore consistently helps me accomplish my primary project objective.



My job performance and company performance will benefit from continued access to IEEE Xplore.



I will recommend keeping an IEEE Xplore subscription to my boss or supervisor.⁶

Faster Processes Mean More Time for Innovation

By reducing how long it takes to find needed research, IEEE Xplore frees up bandwidth for other areas of the engineering life cycle, such as ideation and implementation.

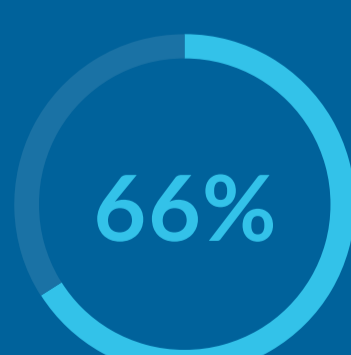
IEEE XPLORE USERS SAY...



I can find the research I need in less than an hour.



Without IEEE Xplore, finding relevant information would take hours longer (for some, days).



My research project time requirements can be reduced 25% to 75%.⁷

IEEE Xplore can improve ROI by bringing fast access to quality research right to the fingertips of technical professionals. For more information, visit innovate.ieee.org.

INVEST IN SMARTER RESEARCH

SOURCES

¹ IEEE Xplore User Survey

² McShae, Jo. (2016). The Information Workflow of Engineers

³ IEEE-USA Salary Survey 2018

⁴ IEEE Xplore User Survey

⁵ ibid

⁶ ibid

⁷ ibid