

Advance Your Career with Trusted Education from IEEE and Rutgers Business School

IEEE | Rutgers Online Mini-MBA for Engineers was developed to help corporate employees bridge the gap between business and engineering as they prepare for growth into management roles.

Frequently Asked Questions

What is a Mini-MBA?

A Mini-MBA is a professional program that provides similar business content as a full-length MBA in a concentrated format. The IEEE | Rutgers Online Mini-MBA for Engineers helps those specializing in engineering and technology management learn cross-discipline concepts and contribute to multifunctional teams to best contribute within today's corporate environment.

Is the IEEE | Rutgers Online Mini-MBA for Engineers Program AACSB accredited?

Yes, the program is Association to Advance Collegiate Schools of Business (AACSB) accredited.

What is the time commitment per week?

Approximately 3.5 hours per week, for 12-15 weeks. Office hours are optional but encouraged, so a maximum of 4.5 hours per week, if the learner attends office hours.

How is the Capstone graded?

Grading is based on originality, creativity, and soundness of thought. Evaluators look for how participants apply concepts learned from the modules and the comprehensiveness of their project. It is not necessarily based on outstanding results; rather, it should demonstrate a mastery of knowledge and skills gained from the program.

What is the timeline for the program?

The course curriculum is delivered weekly for 10 weeks—through the Rutgers Continuing Education platform (Rutgers Learning Management System/LMS) —with live and asynchronous components. Then, there is a 2-3 week period reserved for the Capstone project. The program concludes with an online final exam, comprised of 50 multiple choice questions on topics covered in the modules and coursework.

What is the outcome of the program?

Upon successful completion of the Mini-MBA program, learners will understand how organizational decisions are made, with both technical and operational considerations, understand how different functional groups interact to achieve overall goals and apply their newly acquired business skills to their current work situations and better align their technical capabilities with business strategy. Learners get a dual-branded IEEE | Rutgers Executive Education certificate, plus a 3 hour credit waiver from Rutgers Business School.

Is it possible to have a non-custom capstone?

Yes, Rutgers has out-of-the-box solutions if you would rather not customize the capstone.

Is this a full MBA program?

This program is not a full MBA; it's a Mini-MBA with 10 weeks of three-hour online classes on key subjects, followed by 2-3 weeks of Capstone Project and Final Exam work.

Can tuition reimbursement be used for this program?

Yes, IEEE and Rutgers can work with many types of tuition reimbursement plans.

Why does the program require teams of ten or more?

This program was developed for teams to encourage communication and collaboration and offers a custom classroom experience for the team.

For more information on the program, visit:
<https://innovate.ieee.org/rutgers-mini-mba-for-engineers/>