# **GET THE MOST OUT OF YOUR** IEEE *Xplore*<sup>®</sup> Digital Library SUBSCRIPTION

The IEEE Client Services Team supports all IEEE *Xplore* digital library customers with learning opportunities, working with subscribing organizations like yours to raise awareness, increase usage, and help users get the most value from their subscription. Training, both in-person and online, is included as part of your subscription, and we encourage you to take advantage of the services our team provides to help your users.



#### Who uses IEEE Xplore?

Engineers, researchers, and technologists all rely on IEEE *Xplore* for research and development, forecasting, determining technical precedent, and keeping current with technological advances.

IEEE Xplore users include:

- Engineering students and faculty
- Research and development teams
- Patent, intellectual property, and legal departments
- Competitive intelligence professionals
- Product management and IT groups
- Licensing and business development
- Human Resources recruiters
- Investment research analysts

### Promoting and optimizing your IEEE *Xplore* subscription

- Customized, interactive learning
  opportunities
- In-depth training to help users find what they need
- Increased awareness and usage through free, on-site workshops or online webinars

#### Did you know?

#### We Offer Custom Training Videos

Would you like a short video tutorial that highlights your organization's subscription content? Our team can prepare a customized training video to share with your users to help them get the most out of your investment.



## Learning opportunities for your organization



#### **Techniques for Effective Searching in IEEE** *Xplore*

Search like a pro with this customized training session for new and experienced users of IEEE *Xplore*. You will learn how to find the most important papers in your field, keep current with expertise from leading authors, create a personal account to set alerts, and save and share your discoveries. We create each program to focus on research that is important to your organization.



#### How to Get Published with IEEE

In this customized author workshop, you will learn how to get published with the IEEE to increase the visibility and credibility of your research. We will share tips on how to organize and structure a high-quality paper, select an appropriate IEEE periodical or conference, get assistance from the IEEE Author Center, submit your manuscript, and use IEEE *Xplore* effectively to start your literature review. This workshop will help you navigate IEEE's peer review and submission processes and discuss some of the top reasons papers get rejected.



#### **IEEE** *Xplore* Update for Administrators

Keep current on the latest features and functionality of the IEEE *Xplore* platform. This customized session will keep you updated and answer questions about how IEEE *Xplore* works with your internal tools and resources, helping you to manage and get the most value from your subscription.

#### **IEEE Standards: Powering Innovation,** Academia, and the World Around Us



This session will demystify the IEEE Standards process and highlight the importance of IEEE Standards in innovation, patenting, and academia. You will learn how to quickly find standards in IEEE *Xplore*, view the timeline of versions for a standard, and create real-time alerts for IEEE Standards updates.

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#### **Open Access at IEEE** For Authors

This session will provide strategies for selecting an appropriate publication for your manuscript, highlighting the many open access options available from IEEE, an overview of submission workflow and guidelines, and a demonstration of tools to help you navigate the publishing process. If your organization is an IEEE open access institutional partner, the session will be customized to reflect the details of your agreement.

#### For Administrators

This session will provide an overview of the author workflow, resources and ideas for internal promotion of your open access partnership with IEEE, and common tasks for administrators..

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### Competitive Intelligence Research with IEEE *Xplore*

This briefing is targeted towards engineering and R&D management whose teams would benefit from greater awareness and knowledge of the IEEE *Xplore* resource. The customized session includes insider tips on creating successful and precise search strategies for business research and competitive intelligence.

#### Awareness Table/IEEE Pop-up Library

We can help promote your IEEE *Xplore* subscription by visiting onsite and organizing an awareness table in high traffic areas. We provide marketing materials, small giveaways, and a laptop to demonstrate the value of IEEE *Xplore*. This is one of our most popular activities, helping boost awareness with your end users without a lot of set-up.

# Contact the IEEE Client Services Team to take advantage of these free promotional and learning opportunities today.

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